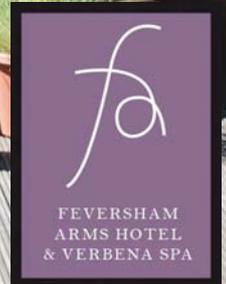




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FROM SELECTION TO ENJOYMENT

THIS IS HOW JACUZZI® ENHANCED
THE FEVERSHAM ARMS HOTEL

DESIGN | PERFORMANCE | PLEASURE | HEALTH

THE FEVERSHAM ARMS HOTEL GOT THE BEST FROM EVERY PILLAR OF OUR BRAND

When we were commissioned to enhance the Wellness experience within The Feversham Arms Hotel, we knew that our Hot Tub was just the finishing touch - a crowning glory for the guests – the real achievement would be the seamless transition from the hotel's old equipment to one of our exclusive products.

We found a **DESIGN** to fit the location and the ambience

After several meetings at the hotel, and with a distinct brief in mind from the General Manager Charles Merchie, we recommended the Alimia Experience Professional Spa.

Ideal for 7 guests it offers enough room for shared enjoyment and the ability for a more private experience with less people inside. This ability to provide varying roles allowed The Feversham Arms Hotel to be something to everyone without becoming too niche in its offering.



The **PERFORMANCE** of our installation team meant minimum disruption

After a pre-site visit, our installation team put together a plan to ensure that the Hot Tub was fitted in a way that suited our expert technicians, the hotel management and of course the guests. The initial preparation involved a temporary tub being installed, so guests could still enjoy relaxing while other work began.

Once the groundwork was finished, the team found the path of least resistance to carry the new model from the front of the hotel to its new position. This was all done early morning to avoid upsetting the flow of the hotel during busier periods. The Hot Tub was then connected to a new pipe network that was developed away from the main site to avoid noise and disruption.



A real **PLEASURE** for the owner

The attention to detail, considerations of the surroundings and judging the impact on the business proved to be just as important a deciding factor as the chosen model for Charles Merchie. He wanted the whole process to be one that was an enjoyment for him... as well as his guests.

We ensured that all his questions were always answered promptly, he always had access to a dedicated project manager and got a birds eye view of the fitting – from the very first measurements to the first time it was switched on and tested.



Helping to boost the **HEALTH** of future bookings

Of course, everything done by a Jacuzzi® Hot Tub when guests are in it – is focussed on relaxation and wellbeing, it's also true that everything Jacuzzi® does is based on the wellbeing of the hotel.

With a talking point like the Alimia Experience Professional Spa, The Feversham Arms Hotel now has fantastic leverage to draw new guests and an intoxicating reason for guests to come back time after time.



LET US TRANSFORM YOUR HOTEL INTO SOMETHING EXCLUSIVELY RELAXING

If you would like to be a part of something special – just like The Feversham Arms Hotel - we can come to your hotel and take you through all your options, giving us a better feel for what you're after and which models your hotel will benefit from.



'Jacuzzi® is a luxury brand synonymous with wellness and to have invested in the Alimia demonstrates our commitment to ensuring the Feversham Arms Hotel & Verbena Spa is equipped with the latest state of the art facilities for the enjoyment of all our guests. That we are the first commercial property in the UK to have installed such a hydromassage spa shows our dedication to innovation and continued investment in our guests' experience.'

'Wellness is a concept we are hoping to evolve more fully throughout the spa and the hotel in the coming months and in addition to the new Jacuzzi® we have recently launched an exclusive Spa Membership with limited numbers, which has been designed to enable members to fully utilise the therapeutic and relaxing benefits of the spa on a daily basis should they wish.'

Charles Merchie
General Manager



Let our team make a difference to your hotel offering..
Esther or Paul are ready to chat now

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